## Logo

Provena Group logo brief:

### Brand's Style

Based on the designs you picked, here are the styles you'd like the designers to explore. Don't worry, you can change the styles after you start receiving designs.

Classic =================================V================= Modern

Mature ========V========================================== Youthful

Feminine =======================V========================== Masculine

Playful ====================================V============= Sophisticated

Economical =====================V============================ Luxurious

Geometric ===================V============================== Organic

Abstract ====================VS============================== Literal

### Colors to explore

Pick up to three colors you'd like your designers to explore.

**Blues**: - Knowledge, trust, calm and honesty

**Yellows**: Energy, intellect, fun and youth

Light neutrals: Purity, balances and sophistication

Dark neutrals: Formality, mystery, exclusivity and luxury

### Background information

What name do you want in your logo?

Provena Group

Do you have a slogan you want incorporated in your logo?

….

Describe what your organization or product does and its target audience

To provide services include blockchain technology consulting, blockchain application development, and custom blockchain development

Select your industry

Business & Consulting

Logo Examples:

Logo idea below –we may have to ask someone to recreate with a twist so it can become a logo

1. An infinity symbol with a blockchain and showing some popping out – reflecting lots of blockchain use possibility to help transformer your (customer) business …
2. **The bubbles in the logo images below to be replaced by chains….**

